

PLANNING A NEW MEDIA PROJECT

To help us to understand exactly what you hope to achieve with your project, your initial thoughts on the following would be very helpful.

TYPE OF PROJECT (video, cd rom, web, photographs, print...)

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PROJECT AIMS

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TARGET AUDIENCE(S)

--

LEARNING OBJECTIVES

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CONTENT (what do you expect to include in the project?)

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WHO'S INVOLVED IN THE PROJECT? (organisations and people)

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WHERE WILL THE PROJECT BE MADE? (if appropriate)

--

USE (how will the finished project be distributed and used?)

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KEY DATES (including any events to be included and deadlines)

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ANY ADDITIONAL LANGUAGES

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ANY SUPPORT MATERIALS (such as printed leaflets or web pages)

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ANYTHING ELSE THAT WOULD BE USEFUL TO KNOW!

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We look forward to discussing your ideas.

Chalk